



[Yahara Pride Farms Sponsorship Levels](#)

[Sustaining Partner - \(\\$10,000 +\)](#)

- Open to any agriculture or conservation group, NGO or agribusiness
- Custom designed program based on each organization's mission
- Can include event sponsorship – existing or additional
- In-kind services currently needed by YPF will be considered
- Logo placement in the *Forward Farmer* newsletter that mails to more than 300 farmers in Dane County and emailed to more than 400 valid emails
- Logo and link placement on the home page of YPF website
- Full Page advertorial profile in 1 YPF newsletter (can include ½ page ad and ½ page profile)
- Complimentary booth space at Watershed wide conference
- Recognition in all printed materials, signage, electronic and social media
- Recognition at Watershed-wide conference
- Promotional use of the YPF logo and art

[Presenting Sponsor - \(\\$5,000\)](#)

- Sponsorship is directed towards a specific event or outreach effort
- Open to any agriculture or conservation group, NGO or agribusiness
- “Presented by” designation in all printed, electronic and social media
- Signage at the event in multiple locations
- Ability to distribute materials at and place signage at registration
- Logo placement on printed invitation sent to more than 300 progressive farmers in Dane County
- Logo and link placement on the event page of the YPF webpage
- Logo and link placement on the sponsorship page of the YPF website
- Recognition at the YPF Annual Watershed Conference
- Recognition in the *Forward Farmer*, the official YPF newsletter
- Ability to send company representatives to the event
- Promotional use of the YPF logo and art

[Supporting Sponsor - \(\\$2,500\)](#)

- Open to any agriculture or conservation group, NGO or agribusiness
- Logo and link placement on the sponsorship page of the YPF website
- Priority and discounted booth space at Watershed wide conference
- Recognition at the YPF Annual Watershed Conference
- Recognition at Ag Innovation Day
- Quarter-page ad in one YPF Newsletter
- Promotional use of the YPF logo and art



Watershed Conference / Ag Innovation Day Demo Site - (\$1,500)

- Watershed conference sponsorship only - \$1,000
- Demonstration site only (as available. Priority given to bundle sponsors) - \$750
- Booth at Watershed-wide conference
- Recognition in all printed materials for both events
- Sponsorship of one of four field demonstration sites
- Ability to distribute materials at events and display signage
- Display and demonstrate equipment (if applicable) and send reps to event (field day only)
- Logo and link placement on the Sponsorship page of the YPF website
- Logo and link placement on the event page of the YPF webpage
- Recognition in the *Forward Farmer*, the official newsletter of Yahara Pride Farms
- Promotional use of the YPF logo and art

Meal Function/Hospitality Sponsor at YPF Event (Actual Cost)

- Open to any stakeholder interested in supporting a YPF meal function at any non-conference event
- Exclusive signage rights to meal function
- Introduction and reserved seating at meal function – ability to address crowd where appropriate
- “Sponsored by” designation in all printed schedules, registration materials and meal tickets
- Advertisement on back of meal ticket (if applicable)
- Your printed materials and giveaways at meal function
- Logo and link placement on the event page of the YPF webpage
- Promotional use of the YPF logo and art

Additional packages are available upon request