



December 1, 2023

Greetings!

Thank you for your continued support of Yahara Pride Farms (YPF). Without sponsors like you, YPF could not offer the quality programming that has come to be expected from the organization. With our newsletter *The Forward Farmer*, website (yaharapridefarms.org), e-news and social media channels, YPF keeps you connected to progressive farmers in the Yahara Watershed and beyond.

Our goal is to make supporting YPF as easy as possible for you or your organization and offer you added benefits to make the most of your company dollars. The sponsorship program offers various tiers of support to choose from. A highlight of the program is that you can commit to sponsor multiple events and receive a discount. Please take time to review the enclosed sponsorship document and let us know if you have any questions. We hope that you will renew your sponsorship with YPF.

As a previous supporter, you are familiar with how YPF engages the community, public utilities, environmental groups and agribusiness through a holistic approach to conservation where everyone shares in successes and areas for learning. Aided in part by cost-share dollars, farmers have made changes to their farming practices in order to help make a difference in the watershed.

This year, as more wastewater treatment plants created programs to work with farmers, the Wisconsin Department of Natural Resources asked Yahara WINS to adjust calculations moving forward. In 2022-2023, farmers in the watershed helped to reduce 76,391 pounds of phosphorus using the previous accounting method. Using the new method: 28,464 pounds of phosphorus were kept on farmland using Cost-Share Program Conservation Practices. The total number of acres in the Yahara Watershed that were in the Cost Share Program: 25,566. Farmers are still having the same impact as they were ... same practice, same water quality outcome, different number.

March 6, 2024, is the annual Watershed-Wide Conference at DeForest Comfort Inn & Suites (North Star Conference Center). We look forward to seeing many of you there – it's going to be an excellent conference!

Sincerely,

A handwritten signature in black ink that reads "Jeff Endres".

Jeff Endres

Chair

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Enclosed: Sponsor return form